

Impact Poverty Initial Data Analysis

July 9, 2010

+ Today's Discussion – What's included

- Defining Poverty
- Paducah-McCracken County Demographics and Poverty Statistics
- Kids Count Data
- Paducah-McCracken County Schools – Free & Reduced Lunch, Graduation Rates & Test Scores
- Paducah Crime Statistics
- Paducah-McCracken County Economic Profiles and Projections

+ Bookmarked – Not Included, Today (but will be at next Data Meeting)

- Criteria for and usage of Public Assistance Programs
- Housing and Homelessness
- Private/Not-for-Profit Assistance Available and Statistics
- Healthcare Statistics
- More Comparisons to Other Communities
- Impact of 1996 Welfare Reform
- Rate of Increase in SSI Usage
- 10-year Job Creation History
- Transportation System, Commuting Patterns, In and Out Migration
- Much, Much, Much, MORE!

+ Defining Poverty

- U.S. Census Bureau “poverty **thresholds**” form the basis for estimates of poverty in the United States.
 - Estimates of the amount of money individuals or families, of various sizes and composition, need per year to purchase “minimally adequate” goods and services
 - Updated annually based on changes in the economy as measured by the Consumer Price Index for all Urban Consumers (CPI-U)
 - Created and still based on standards of living in the early 1960s
 - Based on a theory from a 1955 USDA Food Consumption Survey that determined the average family spent 1/3 of its pre-tax income on food

+ Defining Poverty

- Annual estimates of how many people are living in poverty are based on a Census Bureau household survey
 - Counts most sources of money or income received by families in the prior year: earnings, social security, pensions, cash public assistance, interest & dividends, alimony and child support
 - Does not count “non-cash” or “near cash” public benefits: value of Medicare or Medicaid, public housing, employer provided health care, food stamps (renamed Supplemental Assistance Nutrition FY09), tax payments from income or tax credits (Earned Income Tax Credit)
 - The current poverty income **thresholds** are the same for all 50 states and District of Columbia: there is no adjustment for local cost of living

+ 2009 Poverty Thresholds (Census)

<u>Size of Family Unit</u>	<u>Estimated Threshold</u>
1 person (unrelated individual)	\$10,952
Under 65 years	\$11,161
65 years and over	\$10,289
2 people	\$14,001
Householder under 65 years	\$14,437
Householder 65 years & over	\$12,984
3 people	\$17,102
4 people	\$21,947
5 people	\$25,956
6 people	\$29,351
7 people	\$33,410
8 people	\$37,088
9 people or more	\$44,188

+ Defining Poverty

- Poverty **Guidelines** are developed by the Department of Health and Human Services each year and are used for administrative purposes to determine financial eligibility for federal programs
 - Poverty **Guidelines** are the same for the 48 Contiguous States & District of Columbia, but different for Hawaii and Alaska
- Poverty **Thresholds** are the starting point from which Poverty Guidelines are calculated
- Although there is an official definition of “poverty,” the federal government has no official definitions of terms like “middle class,” “middle income,” “rich,” or “upper income.”

+ 2009-10 Poverty Guidelines (HHS) for the 48 States

Size of family unit	100 Percent of Poverty	130 Percent of Poverty	185 Percent of Poverty	200 Percent of Poverty
1	\$10,830	\$14,079	\$20,036	\$21,660
2	\$14,570	\$18,941	\$29,140	\$29,140
3	\$18,310	\$23,803	\$33,874	\$36,620
4	\$22,050	\$28,665	\$40,793	\$44,100
5	\$25,790	\$33,527	\$47,712	\$51,580
6	\$29,530	\$38,389	\$54,631	\$59,060
7	\$33,270	\$43,251	\$61,550	\$66,540
8	\$37,010	\$48,113	\$68,469	\$74,020
+ for add	\$3,470	\$4,862	\$6,919	\$7,480

(Congress kept the 2009 Guidelines “through at least May 31, 2010.” No changes have been announced as of the compilation of this presentation.)

+ U.S. Poverty Characteristics

- In 2008, 13.5 million children were poor (18.5%). This jumped significantly from 2007 when 17.6% (12.8 million) were poor.
- The lowest recorded rate of child poverty was in 1969 when 13.8% of children were poor.
- Children living in single, female-headed families are well over four (4) times more likely to be poor than a child living in a married couple family.
 - In 2008, 43.5% of all children living in a single, female-headed family were poor.
- Generally, poverty is about twice as high in center cities as in suburban areas and nearly three (3) times higher in the poorest states than in the least poor states.

+ U.S. Poverty Characteristics

- In 2007, 19% of poor people lived in households that received *cash aid*. Poor, single-parent families are most likely to receive *cash aid*.
- In 2007, about 2/3 of persons (68.6%) who were poor lived in households that received any “means-tested assistance” during the year such as:
 - Temporary Assistance for Needy Families (TANF)
 - Supplemental Social Security Income (SSI)
 - SNAP Benefits (Food Stamps)/WIC
 - Medicaid/CHIPS/KCHIPS
 - Subsidized Housing
 - Free or Reduced School Lunches

Source: Poverty in the United States 2008: Congressional Research Service

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+ U.S. Poverty Characteristics 2008 State Levels

States with Lowest Poverty Levels

- New Hampshire (7.6%)
- Maryland (8.1%)
- Alaska (8.4%)
- New Jersey (8.7%)
- Hawaii (9.1%)

States with Highest Poverty Levels

- Mississippi (21.2%)
- Louisiana (17.3%)
- ***Kentucky (17.3%)***
- Arkansas (17.3%)
- District of Columbia (17.2%)

+ 2008 Overall Demographics – Paducah/McCracken County

McCracken County

- Total Pop. 65,587
 - Male: 30,254
 - Female: 33,342
 - Median Age: 41.2
 - African American: 6,417
 - White: 55,356
 - Hispanic: 841
 - Average Household 2.26
 - Median Household Income: \$41,586

Paducah

- Total Pop. 24,043
 - Male: 10,801
 - Female: 13,242
 - Median Age: 40.7
 - African American: 5,767
 - White: 17,148
 - Hispanic: 489
 - Average Household 2.04
 - Median Household Income: \$27,650

+ 2000 & 2008 Families Below Poverty – Selected Areas

Location	2000	2008	% Change
Paducah, KY	1,208 (18.1%)	1,575 (23.5%)	+5.5%
Covington, KY	1,577 (15/5%)	(20.8%)	+5.3%
Bowling Green, KY	1,704 (15.7%)	(18.4%)	+2.7%
Jackson, TN	2,123 (14.0%)	(18.9%)	+4.9%
Hopkinsville, KY	1,112 (13.6%)	(17.2%)	+3.6%
Christian County, KY	2,236 (12.1%)	(16.4%)	+4.3%
Kentucky	140,519 (12.7%)	(13.1%)	+0.4%
McCracken County, KY	2,112 (11.4%)	(12.1%)	+0.7%
Daviess County	2,364 (9.4%)	(11.4%)	+2.0%
United States	(9.2%)	(9.6%)	+0.4%

Source: US Census 2000, 2006-08 American Community Survey 3-Year Estimates, Data Profile

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+ 2000 & 2008 Individuals Below Poverty – Selected Areas

Location	2000	2008	% Change
Paducah, KY	5,621 (22.4%)	6,440 (26.8%)	+4.4%
Bowling Green, KY	9,568 (21.8%)	(25.1%)	+4.8%
Covington, KY	7,763 (18.4%)	(23.2%)	+6.7%
Jackson, TN	9,645 (17.1%)	(22.1%)	+4.8%
Hopkinsville, KY	4,907 (16.8%)	(20.8%)	+4.0%
Christian County, KY	9,935 (15.0%)	(20.5%)	+5.5%
Kentucky	621,096 (15.8%)	(17.2%)	+1.4%
McCracken County, KY	9,682 (15.1%)	9,981 (15.4%)	+0.3%
Daviess County	11,024 (12.3%)	(14.5%)	+2.2%
United States	(12.4%)	(13.2)	+0.8%

Source: US Census 2000, 2006-08 American Community Survey 3-Year Estimates, Data Profile

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+ 2008 McCracken County Poverty - Families

Subject	All Families	Families in Poverty	All Female Headhouse	Female head in Poverty
Families	18,910	2,288 (12.1%)	3,456	1,279 (37%)
With kids	8,626	1,786 (20.7%)	2,496	1,118 (44.8%)
White	16,570	1,491 (9.0%)	2,328	650 (27.9%)
African Am	1,975	693 (35.4%)	1,019	558 (54.8%)
Educational Attainment of Head of Household				
>H.S.	2,073	402 (19.4%)	618	297 (48.1%)
H.S. & GED	5,252	683 (13.0%)	951	312 (32.8%)
Some College/ Associates	7,242	1,123 (15.5%)	1,576	654 (41.5%)
Bachelor's & +	4,343	87 (2.0%)	311	16 (5.1%)

Source: US Census 2000, 2006-08 American Community Survey 3-Year Estimates, Data Profile

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+ 2008 McCracken County Poverty - Individuals

Subject	Total	Below Poverty Level
Population	63,587	9,781 (15.4%)
Under 18 years	14,237	2,810 (19.7%)
18-64 years	39,543	5,855 (14.8%)
65 years and older	9,807	1,116 (11.4%)
Male	30,245	3,809 (12.6%)
Female	33,342	5,972 (17.9%)
White	55,356	7,010 (12.7%)
African American	6,417	2,203 (32.3%)
Hispanic	841	303 (36.0%)

Source: US Census 2000, 2006-08 American Community Survey 3-Year Estimates, Data Profile

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+ 2008 Paducah Poverty - Families

Subject	All Families	Families in Poverty	All Female Headhouse	Female head in Poverty
Families	6,701	1,575 (23.5%)	1,943	845 (43.5%)
With kids	3,183	1,222 (38.4%)	1,431	704 (49.2%)
White	4,780	860 (18.0%)	921	289 (31.4%)
African Am	1,745	663 (38.0%)	958	529 (55.2%)
Educational Attainment of Head of Household				
>H.S.	878	279 (31.8%)	390	174 (44.6%)
H.S. & GED	1,801	474 (26.3%)	548	207 (37.8%)
Some College/ Associates	2,746	788 (28.7%)	861	448 (52.0%)
Bachelor's & +	1,276	32 (2.5%)	144	16 (11.1%)

Source: US Census 2000, 2006-08 American Community Survey 3-Year Estimates, Data Profile

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+ 2000-2008 Paducah Poverty - Individuals

Subject	2008 Total	2008 Below Poverty
Population	24,043	6,440 (26.8%)
>18 years	4,771	1,735 (36.4%)
18-64 years	15,139	4,074 (26.9%)
65 years & over	4,133	631 (15.3%)
Male	10,801	2,533 (23.5%)
Female	13,242	3,907 (29.5%)
White	17,148	3,994 (23.3%)
African Am	5,767	2,069 (35.9%)
Hispanic		(too small a sample size for estimate)

Source: US Census 2000, 2006-08 American Community Survey 3-Year Estimates, Data Profile

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+ McCracken County Statistics – December 2009 (snapshot)

- Food Stamps
 - Number of Cases: 2,907
 - Total Recipients: 10,380
 - Average Benefit: \$275.47
- K-TAP
 - Number of cases: 321
 - Number of Adults: 166
 - Males: 10
 - Females: 156
 - Adults Employed: 56
 - Average Grant: \$231.46
- K-TAP, cont.
 - Number of Children: 530
 - 0 Parent: 97
 - 1 Parent: 215
 - 2 Parents: 9
 - Minor Parents: 19
- Available Child Care Slots
 - Licensed: 2,907
 - Certified: 72
 - Unregulated: 270
 - Total: 3,249

Source: Kentucky Cabinet for Health and Family Services; Community Based Services Data Book

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+ Kids Count Data – McCracken County Economic Well-Being

2006	2007	2008	2009
Number of Children 0-17			
14,617	14,589	14,624	
Median Household Income			
\$37,684	\$40,899		
Child Support Percentage Collected			
52%	53%	54%	55%
Children Receiving Food Stamps			
3,661	3,667	3,606	
Children and Infants Receiving WIC			
1,350	1,370	1,458	

Source: 2009 Kids Count Data Center, Annie E. Casey Foundation

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+ Kids Count Data – McCracken County Economic Well-Being

2006	2007	2008	2009
Children Receiving Free or Reduced-Price Meals			
4,519 (47%)	5,187 (52%)	5,414 (49%)	5,591 (55%)
Children Receiving KTAP			
744	647	622	
Percentage of KTAP Cases That Are Child-Only			
49%	51%	52%	
Children Receiving SSI			
425	447	436	
Children Enrolled in Medicaid			
4,995	4,871	5,066	

Source: 2009 Kids Count Data Center, Annie E. Casey Foundation

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+ Kids Count Data – McCracken County Economic Well-Being

2006	2007	2008	2009
Kentucky Children's Health Insurance Program			
684	743	762	
Number of regulated Child Care Providers			
	41	40	40
Regulated Child Care Capacity			
	2,920	3,020	3,092
Children Receiving Childcare Subsidies			
	1,695	1,800	1,780
Preschoolers in Publically-Funded Preschool [in Headstart]			
554 (33%) [302]	523 (33%) [302]		

Source: 2009 Kids Count Data Center, Annie E. Casey Foundation

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+ Kids Count Data – 2006 Births to Mothers without High School/GED

- Highest in the State (*1st*): Henderson County 53%
- Lowest in State (*120th*): Lyon County 10%
- Kentucky Average (*74th*): 23%
- McCracken County (*93rd*): 20% (165 total teen births in 2006)
 - Births to Teens Aged 15-19: 111
 - Births to Teens Aged 15-19 per 1,000: 59/1000
 - Repeat Births to Teens: 20 (18%)

Source: 2009 Kids Count Data Center, Annie E. Casey Foundation

+ Paducah/McCracken County 10 yr. Free & Reduced Lunch

Elementary School	Enrollment 1998-99	98-99 F/R	Enrollment 2008-09	08-09 F/R	F/R Change
Cooper -Whiteside	443	89%	0	Closed	
McNabb	573	87%	532	96%	+9%
Morgan	295	97%	526	91%	-6%
Farley	655	74%	575	76%	+2%
Clark	581	39%	605	61%	+22%
Hendron/Lone Oak	583	38%	649	53%	+15%
Concord	478	30%	500	45%	+15%
Heath	418	48%	462	45%	-3%
Reidland	419	24%	408	43%	+19%
Lone Oak	644	34%	821	41%	+7%

Source: Kentucky Department of Education Data Center

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+ Paducah/McCracken County 10 yr. Free & Reduced Lunch

School	Enrollment 1998-99	98-99 F/R	Enrollment 2008-09	08-09 F/R	F/R Change
Paducah Middle	496	66%	600	72%	+6%
Reidland Middle	480	41%	448	59%	+18%
Heath Middle	480	25%	447	41%	+16%
Lone Oak Middle	584	24%	750	38%	+14%
Paducah Tilghman H.S.	901	36%	846	66%	+30%
Reidland High	645	23%	548	54%	+31%
Lone Oak High	865	14%	877	35%	+21%
Heath High	581	16%	645	31%	+15%

+ Test Scores

2009 Elementary Schools

Subject	Christian Co	McCracken Co	Paducah City
All	93	99	91
Females	95	103	89
Males	90	100	92
African American	82	83	81
White	99	100	103
Free/Reduced	87	91	85
Prichard Committee Status	On Track to 100	On Track to 100	On Track to 100

Source: Kentucky Association of Schools Council Data Set; Council for Better Education 2009 Transition Results

+ Test Scores

2009 Middle Schools

Subject	Christian Co	McCracken Co	Paducah City
All	78	96	79
Females	81	97	78
Males	74	95	79
African American	66	76	65
White	85	98	97
Free/Reduced	71	88	68
Prichard Committee Status	Improving	On Track to 100	Improving

Source: Kentucky Association of Schools Council Data Set; Council for Better Education 2009
Transition Results

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+ Test Scores 2009 High Schools

Subject	Christian Co	McCracken Co	Paducah City
All	67	78	73
Females	70	79	75
Males	65	76	70
African American	50	62	57
White	75	78	89
Free/Reduced	58	67	60
Prichard Committee Status	Improving	Declining	Declining

Source: Kentucky Association of Schools Council Data Set; Council for Better Education 2009 Transition Results

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+ 2008 Paducah/McCracken Graduation & Drop-out Rates

Subject	Heath	Lone Oak	Reidland	Tilghman
Graduation Rates	95.0%	91.0%	87.0%	86.0%
Graduates successfully transitioning	99.0%	92.0%	93.0%	89.0%
Drop out rate as currently reported (in 12 th grade)	0.8%	1.6%	3.6%	2.0%
9 th Graders who started in 2005 and graduated in 2008	89.0%	79.0%	84.0%	73.0%

Source: Kentucky Department of Education Data Center

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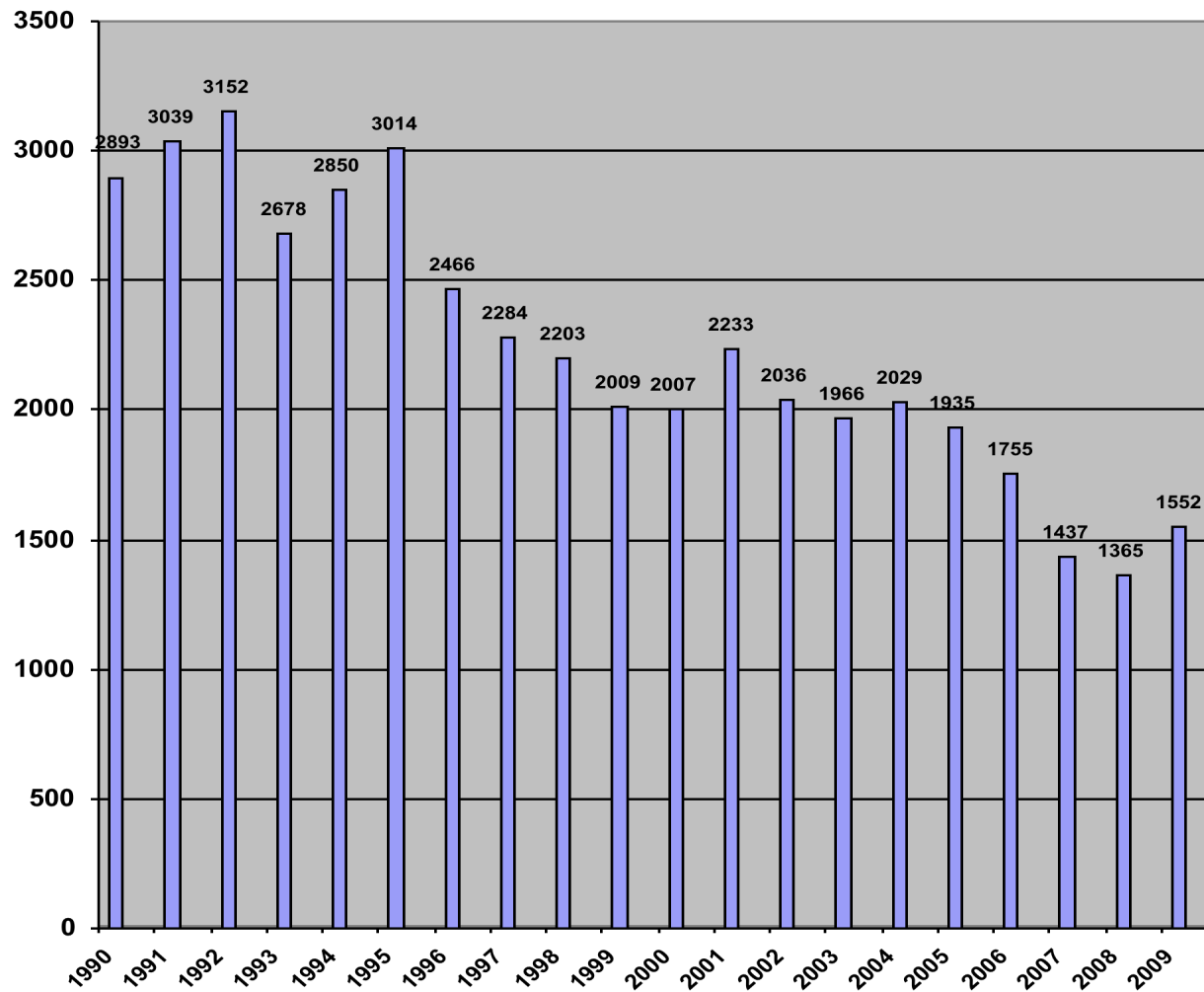
+ 2009 Paducah Crime Statistics

Crime	TOTAL
Murder	4
Sexual Assault	14
Robbery	50
Agg. Assault	46
Burglary	236
Larceny	1 139
Auto Thefts	73
Arson	7
Total	1569

Source: Paducah Police Department

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+ Paducah Part I Crime Statistics



Source: Paducah Police Department

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+ 2008 McCracken County Worker Profile

- Total all Jobs: 28,400
- Jobs by Worker Age
 - 29 or younger: 6,768 (24%)
 - 30 to 54: 16,282 (57%)
 - 55 and older: 5,350 (19%)
- Jobs by Earnings/Month
 - \$1,250 or less: 8,144 (29%)
 - \$1,250-\$3,333: 11,228 (40%)
 - \$3,333 + : 9,028 (31%)
- Jobs by Industry – Most
 - Health Care – 4,708 (16.6%)
 - Retail – 4,190 (14.8%)
 - Manufacturing – 3,609 (12.7%)
 - Accommodations and Food Services - 2,742 (9.7%)
 - Educational Services – 2,371 (8.3%)
 - Admin., Support, Waste Mgt. – 1,531 (5.4%)
 - Construction – 1,419 (5%)
 - Wholesale Trade – 1,293 (4.6%)

Source: Purchase Area Development District

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+ Regional Economy

High Projected Growth in Industry Sectors 2007 – 2013 (2007 jobs)

- Health Care and Social Assistance 15% (20,372)
- **Accommodations and Food Services 10% [6%] (14,372)**
- **Administration and Waste Services 16% [5%] (8,956)**
- **Professional and Technical Services 15% [9%] (6,292)**
- **Real Estate and Leasing 18% [12%] (5,452)**
- **Arts, Entertainment and Recreation 20% [6%] (3,469)**
- **Educational Services 32% [12%] (1,816)**
- **Mgmt of Companies and Enterprises 16% [5%] (641)**

Source: EMSI Regional Scan & Program Demand Report 2009

+ Regional Economy

Moderate-Slow Projected Growth in Industry Sectors 2007 – 2013 (2007 jobs)

- Government 2% (33,751)
- **Retail Trade 1% [-2%] (27,236)**
- Construction 3% (14,305)
- Other Services 7% (12,331)
- Transportation and Warehousing 3% (11,474)
- Wholesale Trade 1% (7,498)
- Finance and Insurance 6% (5,895)
- Information 0% (2,454)
- **Utilities 2% [-5%] (1,031)**

Source: EMSI Regional Scan & Program Demand Report 2009

+ Regional Economy

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Projected **Decline** in Industry Sectors 2007 – 2013 (2007 jobs)

- Manufacturing -14% (28,681)
 - Companies “retooling” to become more productive
 - Retirement has gotten farther away as a result of national economy
 - Expectations of post secondary education for new hires
- Agriculture, Forestry, Fishing and Hunting - 3% (16,518)

Source: EMSI Regional Scan & Program Demand Report 2009

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+ Regional Economy

2007 Fastest Growth Industries

Description	2007 Jobs	2013 Jobs	% Change	2009 EPW
Private Households	3,339	4,343	30%	\$7,852
Full Service Restaurants	5,836	6,808	17%	\$13,120
General Medical and Surgical Hospitals	4,812	5,721	19%	\$43,193
Janitorial Services	2,193	2,713	24%	\$9,707
Offices of Physicians	2,788	3,306	19%	\$71,388
Limited Service Eating Places	6,051	6,540	8%	\$11,622
Local Government	21,701	22,168	2%	\$40,419

Source: EMSI Regional Scan & Program Demand Report 2009

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